

Party Gals®

Distributor Incentives

2010



2010 Features Three Levels of Incentives!

All new Distributors will begin at a 50% buying discount! This year we have three levels depending on your recruiting activity. These levels are Silver, Gold and Platinum and will be based on the number of your recruits.

Silver Level are distributors who have at least one premier distributor in down-line and maintains a Personal Monthly Volume (PMV) of \$250 which makes them eligible for immediate 5% recruiting credit for all Premier distributors

Gold Level distributors have a minimum of 6 premier distributors in down-line and maintain a Personal Monthly Volume (PMV) of \$500 which makes them eligible for 1st down-line recruiting credit of 5% and a 2nd down-line credit of 5% for all Premier distributors.

Platinum Level distributors have a minimum of 15 premier distributors in down-line, and maintains a Personal Monthly Volume (PMV) of \$1000 which makes them eligible for 1st down-line recruiting credit of 5%, a 2nd down-line credit of 5% and a 3rd down-line credit of 5% for all Premier distributors.

This year we also have two discount structures:

Web Associate is a distributor who chooses to do website sales and does not have Personal Monthly Volume (PMV) of \$150 in the most recent 90 day period. Their buying discount is 40% for web and personal orders placed.

Premier Distributor is a distributor who maintains a Personal Monthly Volume (PMV) of \$150 or more in the Most recent 90 day period and their personal buying discount is 50% .

** All Distributors who achieve \$150 in Retail Web Sales, will receive a rebate for web billing of \$14.95 to be used as a credit.

Personal Volume Incentives (PVI)

Personal Monthly Volume (PMV)	Column	Retail Value	With Recruit	Retail Value
\$250	A	\$25.00	Double Bonus	\$50.00
\$500	A, B	\$50.00	Double Bonus	\$100.00
\$1000	A,B,C	\$100.00	Double Bonus	\$200.00

** Personal Volume Incentives are earned once you achieve your first \$250 in Personal Monthly Volume

** Personal Volume Incentives will double if you have a recruit for the month the incentive is earned

** Personal Volume Incentive Bonus for \$1000 will also include a Party Gal Logo Business Prize

Down-line Bonus

	1 st Down line	2 nd Down line	3 rd Down line	Required Personal Volume	Required 1 st Down-line Volume
Silver	5%			\$250	\$50
Gold	5%	5%		\$500	\$2500
Platinum	5%	5%	5%	\$1000	\$7500

** Down-line and PVI is paid only on Premier Distributors that have purchased a minimum of \$50 that month.

** Personal sales will not reflect in the down line volume.

** Everyone with 1 recruit for the month can take their down line credit in the form of a check or credit. Once you achieve 18 new recruits which maintain a premier status during the calendar year, there will no monthly recruit requirement.

** Kit costs will be included in down-line volume.

** Must have \$50 in personal sales over the credit amount being used

** Credits will not reflect in your daily and monthly totals. All sales will be calculated using your net invoice amount [Checks under \$100 will be issued in credit. Must also attend 1 conference call or attend a regional training to be eligible to receive any credits in check form.]

The Party Gals Diamond & Sapphire Club

The Top 10 Party Gals will make up the Party Gals Elite. These distributors will become the elite members of all Party Gals distributors through a combination of both sales and recruiting efforts. The distributor with the most credits will be named Party Gals Queen of Convention. If a distributor has received the honor of queen in the past, they are no longer eligible for title of Queen of Convention.

DIAMOND CLUB

Top 5 in Sales and Top 5 in Recruiting will receive:

- Reimbursement for Airfare, hotel accommodations, and registration for one person to convention (from any major city)
- Special Recognition at Convention
- Gold and diamond charm
- Free Website for 1 year
- Invitation to VIP party at Convention
- Hotel accommodations and registration for Mid Year Training
- Free Party Gals name badge signifying Elite Status

Must achieve \$24,000 in personal sales and recruit 12 new Premier distributors

SAPPHIRE CLUB

Top 6-10 in Sales and Top 6-10 in Recruiting will receive:

- Hotel accommodations for 3 nights
- Convention registration
- Mid Year Training Registration
- Special Recognition at Convention
- Gold and sapphire charm
- Free Website for 1 year
- Invitation to VIP party at Convention
- Free Party Gals name badge signifying Elite Status

Must achieve \$24,000 in personal sales and recruit 12 new Premier distributors

VIP Club

1. Achieve 18,000 in personal sales
2. Recruit 6 new premier distributors
3. Have a first down line volume of \$12,000

You will receive:

- Convention registration
- Invitation to the VIP party

2010 Elite Formula:

- 1 credit for each wholesale dollar in sales
- 1 credit for each kit volume for 2010 Premier status recruits
- 1 credit for each new 2010 Premier recruits down-line sales

Example:

\$50,000 in wholesale sales for the year = 50,000 credits

Recruit 20 gals, each buying the \$1000 kit = 20,000 credits

Those 20 gals do \$50,000 in sales in 09 = 50,000 credits

Total credits are 120,000

Diamond and Sapphire distributors shall be required to:

1. Attend 12 conference call throughout the year – average 1 per month
2. Perform 4 conference calls throughout the year
3. Attend Convention

New Distributor Challenge

Do \$10,000 wholesale and recruit two new Premier recruits in first 365 days.

You will receive:

- Free Midyear training registration after qualification
- 3 nights hotel stay (double occupancy)
- Reimbursement for airfare for one person from any major city

**This will be the last year for competition in the Queens category. We will be introducing a new and exciting awards achievement for 2011.